



the energy of intelligence.

Energics Introduces “intelligence for energy” Innovative Smart Grid Solution.

Patented Technology Will Transform Smart Grid and Web Search Data with proactive intelligence™.

CAMARILLO, California—18 November 2009—[energics inc.](#) today introduced the release of [intelligence for energy™](#) - the company’s new patented portfolio of revolutionary data solutions for the Smart Grid.

“Our new patented technology will enable [proactive intelligence™](#) across all tiers of the Smart Grid - and transform this new era of energy and power,” said [Marc Parmet](#), President | CEO of energics inc. “From our perspective, it’s all about the data. These unique innovations will enable companies to rapidly develop Smart Grid solutions with an extraordinary set of new capabilities. **We think intelligence for energy™ will transform the current Smart Grid 1.0, and leapfrog to Smart Grid 3.0.**”

intelligence for energy™ is energics’ cohesive set of patented technologies using [natural patterns™](#) to form smart data associations with elevated contextual relevance. The data is then transformed into proactive intelligence™ to enable thinking systems across the Smart Grid. The centerpiece of intelligence for energy™ is the energics patented [smart grid intelligence engine™](#), a highly secure and fully open standards-based foundation. **The energics portfolio includes a range of patented solutions offering high-value capabilities in both Smart Grid and Web Search arenas.**

“Beyond data collection, data warehousing, reporting, measuring, monitoring, analytics, or even predictive analytics - proactive intelligence™ is our patented capability for pattern-driven process models to progressively ‘learn’”, said [Arne Anderson](#), VP Strategic Development for energics inc. “We are looking forward to building strategic relationships with pivotal companies that are shaping and advancing the future of the Smart Grid.”

About energics inc.

Based in Southern California, energics inc. is a technology R&D incubator with a think-tank approach. With the launch of intelligence for energy™, **energics introduces the power to transform data into proactive intelligence™, and its potential to transform the future of the Smart Grid.** The energics vision - [the energy of intelligence™](#) - will extend beyond the Smart Grid into web search technologies.

Contacts:

Marc Parmet, President | CEO

energics inc.

marc@energics.net

+1 (805) 322-3900

Arne Anderson, VP Strategic Development

energics inc.

arne@energics.net

+1 (805) 322-3900

For additional information visit the energics [website](#), or call energics inc. at (805) 322-3900.

© 2009 energics inc.

The energics logo, the energy of intelligence™, proactive intelligence™, natural patterns™, intelligence for energy™, smart grid intelligence engine™, and all related marks and logos are trademarks of energics inc.